



For immediate release

## Women with Drive surveys to identify challenges, barriers

**Ottawa, ON (June 2, 2014)** – Trucking HR Canada has unveiled a series of online surveys to better define the challenges and barriers faced by women in Canada’s trucking industry.

The surveys – which will support the organization’s new Women with Drive project – are looking for insight from women already working within the trucking industry, male employers and managers, and women looking to join the industry. Each survey can be completed in about 10 minutes, and is accessed at [www.truckingHR.com](http://www.truckingHR.com).

“Rather than relying on anecdotal evidence, these surveys will give us the data needed to develop the practical tools which will help fleets recruit and retain more women,” says Angela Splinter, CEO of Trucking HR Canada. While women represent close to 48% of Canada’s labour force, they account for a mere 3% of Canada’s truck drivers, mechanics, technicians and cargo workers. They also represent just 11% of managers, 13% of parts technicians, 18% of dispatchers, and 25% of freight claims/safety and loss prevention specialists.

The lack of women in the trucking industry is particularly troubling in the context of an intensifying shortage of skilled workers, reflected in work such as the Canadian Trucking Alliance’s Blue Ribbon Task Force on the Driver Shortage.

Trucking HR Canada’s Women with Drive project is supported by a national advisory committee that includes a cross-section senior managers, directors, presidents and C-level executives.

For a complete list of committee members and to follow other Women with Drive activities, visit [www.truckinghr.com/en/content/women-drive](http://www.truckinghr.com/en/content/women-drive).

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*Trucking HR Canada is a national partnership-based organization that is dedicated to developing, sharing and promoting the trucking industry’s best practices in human resources and training.*

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